Media Ownership in the US

Conduct research about US media ownership.

Create a chart using Word or Google Docs showing the six major media companies in the US and what they own. Include the following in your chart:

* Name of company
* Name of owner
* Major media outlets owned (include TV – cable and local, Internet, radio, newspapers, etc.)

Choose one of the six to investigate more thoroughly. What percentages of news specific outlets does it own (again, include TV – cable and local, Internet, radio, newspapers, etc.)? How many Americans/world citizens is it reaching?

How has overall media ownership changed over time? (provide statistics)

What are the positives and negatives of media conglomeration? To what extent does it create an “illusion of choice?”